



Located in the midst of the Hill Country and a major suburb of Austin, Cedar Park is home to adrenaline packed activities, sporting events and headlining shows. Whether you need a day to sit back, relax and ride the rails on an Austin Steam Train or a weekend to Spur on the competition at the H-E-B Center at Cedar Park. CEDAR PARK IS JUST WHAT THE DOCTOR ORDERED!

1 LIVING IN CEDAR PARK

ACCOLADES

The national online real estate brokerage firm Movato has named Cedar Park the Fifth Most Desirable Suburb in the Country in terms of amenities, cost of living, education, unemployment, household income, and safety. We are one of Family Circle Magazine Ten Best Towns for Families and Forbes Magazine has identified Cedar Park as one of America's Fastest-Growing Suburbs. Security corporation SafeWise recently ranked Cedar Park near the top of its 50 Safest Cities in Texas list, and for several years Cedar Park has had one of the lowest crime rates for cities of its size in Texas according to the Texas Department of Public Safety's annual Crime in Texas Report.

READY TO CATCH SOME FUN?

Take a ride on a vintage train, visit caves, splash and zip across Lake Travis, visit our wineries, and enjoy the excitement of professional hockey and basketball all within the same weekend! Need a more relaxing pace? Enjoy golfing, shopping, dining, and observe nature while staying in the beautiful city of Cedar Park.

2 EDUCATION

Highly rated elementary and secondary schools contribute to both quality of life and the beginnings of exceptional labor pools to come.

Austin area households enjoy diverse options in education, including 29 public school districts, 27 charter school districts, and 120 private schools. The University of Texas and 26 other public and private universities and colleges with a combined enrollment of nearly 180,000 provide an ample supply of well-educated workers to area employers. Within 200 miles of Austin, an additional 95 four-year colleges and universities enroll over 422,000 students. Over 40% of Austin area residents age 25 and over hold a bachelor's degree.

PUBLIC SCHOOL SYSTEMS

Each year, Newsweek picks the best high schools in the country based on how hard school staffs work to challenge students with advanced placement college-level courses and tests. Just 2,000 schools—only 9% of all the public high schools in the U.S.—make the list. In 2013, 17 Austin area high

3 BUSINESS

Cedar Park continues to be the location of choice for businesses, retailers and residents throughout the central Texas region. Cedar Park boasts an energetic and diverse mix of businesses in the software, biotech, advanced manufacturing and oil exploration industries. Listed below are some of our largest employers, as well as some of our high-growth companies.

ECONOMIC DEVELOPMENT INCENTIVES

Cedar Park has a number of performance-based financial incentive programs available for businesses that are creating new job opportunities, expanding the local tax base and raising the local per capita income level. Incentives are determined on a case by case basis according to criteria that include capital investment, job creation and sales tax generation. A project's ability to advance strategic initiatives of the City, such as how a business might enhance other new business prospects for our area, is also considered.

Some of the incentives available include:

- Performance-based incentives through the City of Cedar Park's 4A and 4B Sales Tax Corporations

1 LIVING IN CEDAR PARK

AUSTIN STEAM TRAIN

Catch the train, catch the fun. Climb aboard one of Austin Steam Train's vintage flyers for an adventure that perfectly blends the past with the present.

BRUSHY CREEK TRAIL

Breathe in some fresh air and explore the great outdoors at Brushy Creek Trail. Run, walk or bike your way along 6.75 scenic miles or step off the well-paved path and explore one of six parks positioned not far from the trail. From water activities such as canoeing and fishing to disc golf and rock climbing, the opportunity for adventure abounds whether you are on the trail or in the parks.

TEXAS STARS CHAMPIONS OF THE ICE

As the primary affiliate of the NHL's Dallas Stars and the 2014 Calder Cup Champions, the AHL's Texas Stars are a force to be seen.

VETERAN'S MEMORIAL PARK

Dip your toes or make a splash at the 8,500 square foot outdoor family aquatic facility. Relax along the shore of the zero depth beach or slide into fun at the kid-friendly playscape. Serious swimmers can take a lap or practice their diving technique. A 5-acre dog park with pond gives Fido a chance to enjoy a little fun in the sun. When you're ready to dry off, you'll find outdoor courts and an amphitheater ready to entertain you.

CEDAR PARK CENTER

A multi-purpose venue with various seating configurations for variety of events. The spacious arena floor can accommodate seminars, banquets, and exhibition/trade shows and there are spaces throughout Cedar Park Center which can accommodate business meetings and parties.

SHOPPING

When you shop and dine in Cedar Park, 2 cents of every dollar you spend stays in Cedar Park. It helps fund our parks, roads, and other city services. Plus it helps bring better quality, higher paying jobs to Cedar Park. It helps keep our property tax rate low and our quality of life high.

STRONG WORKFORCE

One of the many assets for Cedar Park is its extraordinary workforce. Our workforce has an exceptional level of educational attainment; over two-thirds have at least some college and nearly half hold a four year degree or better. Over half of the working adults in Cedar Park travel 10 miles or more to work. Of these individuals 60% would be willing to change jobs if there was a comparable opportunity available closer to home. Many companies have found Cedar Park to be the perfect place to live and work. With the addition of the new Cedar Park Regional Medical Center, the City now offers a wide range of medical care as well as jobs.

2 EDUCATION

schools rank in the top 9% nationally. The schools represent 8 different school districts and 34% of total area high school enrollments.

There are more than 8,600 public schools in Texas. How do you know how your child's school is doing compared to others in the state - Texas Education Agency Accountability Rating System. Every school gets one of two ratings: MET STANDARD or IMPROVEMENT REQUIRED. The Texas Education Agency looks at four areas in determining a school or district's accountability rating:

- Student Achievement
- Student Progress
- Closing Performance Gaps
- Postsecondary Readiness

Schools receiving the MET STANDARD rating may qualify for special honors called Distinctions.

There are 7 possible distinctions:

- Academic Achievement in Reading/English Language Arts
- Top 25 Percent: Student Progress
- Academic Achievement in Mathematics
- Top 25 Percent: Closing Performance Gaps
- Academic Achievement in Science
- Postsecondary Readiness
- Academic Achievement in Social Studies

3 BUSINESS

- Tax abatements on real and personal property for up to 10 years.

- Chapter 380 tax rebates for projects which significantly enhance the City of Cedar Park's tax base.

- Triple Freeport exemption on property tax on inventory for employers that manufacture or distribute goods that are shipped outside of Texas.

- Fast track approval through the development process, including Pre-Development meetings available for all site plans.

- Reimbursement of allowable permit fees, impact fees, capital recovery fees and inspection fees associated with the project.

TRANSPORTATION

Austin's land and air transportation are favorable for materials distribution and business travel.

TELECOMMUNICATIONS & UTILITIES

Austin boasts proven telecom, electric and water capacities to satisfy diverse operations ranging from sensitive data center operations to semiconductor manufacturing, as well as Fortune 500 firms and international business.

LIFE SCIENCES

Austin's growing cluster of innovative life sciences companies embraces the area's technology infrastructure. The result? A region of both established and emerging companies that are changing the face of healthcare.

CLEAN ENERGY & POWER TECHNOLOGY

Austin is leading the clean energy revolution. Our vibrant region is home to industry-leading wind turbine manufacturers, system integrators, and solar companies.

CREATIVE & DIGITAL MEDIA TECH

The Austin region has become the premier destination for creative and digital media technology.

DATA MANAGEMENT

A growing data management cluster is at the heart of Greater Austin's dynamic high-tech economy. Located in the central time zone with a low risk for natural disasters, abundant telecom and low electric rates, the region has attracted key players.

SPACE TECHNOLOGY

Austin, a well-known hub for innovation, research, start-up generation, big data, mobile solutions, electronics manufacturing, super-computing, and more, is positioned to offer fertile ground space-based enterprises to grow.